

Rich - 6 Nov. 1964

Best regards,

SM

Shirley Mesher,
Western States Regional, Public Relations/Fund
Congress of Racial Equality.

P.S. Never did claim to type well. Please do excuse. Also hour very late.

PPS. Also enclosed is a suggested chapter committee organization chart to effect improved operation of Public Relations and associated functions ... as well as a better and more productive working relationship between all CORE operations.

The chart shows projected committees which a large chapter could handle. Certainly a smaller one would want to combine some of the related functions further ... while a larger and more active membership could expand the number of committees by further sub-dividing the responsibilities. This was mainly to show the responsibilities that should be covered under each "Umbrella Co-ordination" ... the latter made up (preferably) of the chairman of each committee under that grouping.

Some committees (notably those in the center of the chart) should sit on both major "Umbrellas" ... close liasson obviously desirable both ways. Also, a P.R. representative should sit in on all Project Committees. None of these committees are absolutes they are merely functions that should be covered.

The Umbrella operates as a sounding board, clearance house and an attempt to have committees better co-ordinated and aware of the functions, programs, plans and tie-in of others. It does not take the place of the Executive Board - but rather trys to lighten-the-load and to implement a better and closer working relationship between naturally akin areas and between 'subtle action' and 'direct action' areas.

- Enc: 2
- cc: Hal Brown
- Wil Ussery
- Virginia Burton
- Dick Rapp
- Jim McCain

Hal —
 Thought P.R. outline might be of interest to you. Also common structure might be something RAC/NAC would take up??
 Best, Shirley

PPPS. Before I got this off, Walter K. called and we will meet in a couple of days. He sounded rather discouraged, but hope we can work out something to produce better results. (I hope????)

PPPPS. Please please? I am getting so many different spellings of my name. It is M E S H E R. Also what happened to Christmas Card info? Mucho thanks.