

2965 Imperial Ave.
San Diego, CA 92102
Nov. 2, 1964

Mr. Marvin Rich
Community Relations Director CORE
38 Park Row
New York 38, New York

Dear Marv:

This letter will contain two subjects which I want to discuss with you.

The first point concerns a letter we received from a Mr. Samuel N. Hesch who expressed disapproval with Dick Gregory's remarks at the Gregory Benefit in San Diego. A copy of the letter was also sent to you. Mr. Hesch's letter asked for a public retraction from us or Dick Gregory or both. Our chapter discussed this issue after receipt of Mr. Hesch's letter and we decided that there would be no retraction or apology for what Dick Gregory said. At the time Dick Gregory was here, I was attending the NAC meeting so I did not hear Gregory's remarks, however, all reports to me indicated that Gregory's remarks need not be retracted by CORE.

I must say Marv that your letter to Mr. Hesch seemed apologetic and inconsistent with our chapter's feelings on the matter. You stated, "We do not believe that a boycott of California products is feasible. It would inevitable involve a boycott of every product in the American economy. It can't be done - it won't be done." Our chapter does not share this opinion. We are not sure it is not feasible. Whether it can be done or not can only be determined after the attempt is made - whether it will be done or not would be a decision that would be left up to the NAC.

The chapter decided not to forward your letter to Mr. Hesch but you may have sent a letter directly to him. If you have, please let me know. We have decided to answer Mr. Hesch's letter in the same tone as you expressed in the first paragraph of your letter to him.

The second point, Marv, is your selection of Shirley Misher as a staff member. I feel the selection is unwise. My feelings are based on the reports I have gotten from people in northern California and in southern California. I also base it on my own dealings with Shirley. As recently as Dick Gregory's appearance here, she was involved in a run-in with our vice chairman who was in charge during my absence. I do not feel that Shirley would contribute to the betterment of CORE as a member of the Community Relations staff.

Yours sincerely,

Hal Brown